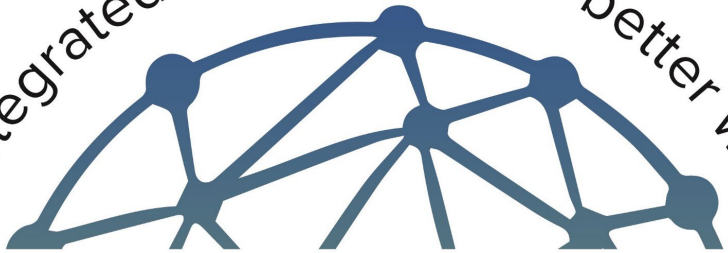


an integrated approach for a better world



# DIGITAL TWIN



**Digital Twin Initiatives in Australia**

Tony Wheeler





# Advocating for change

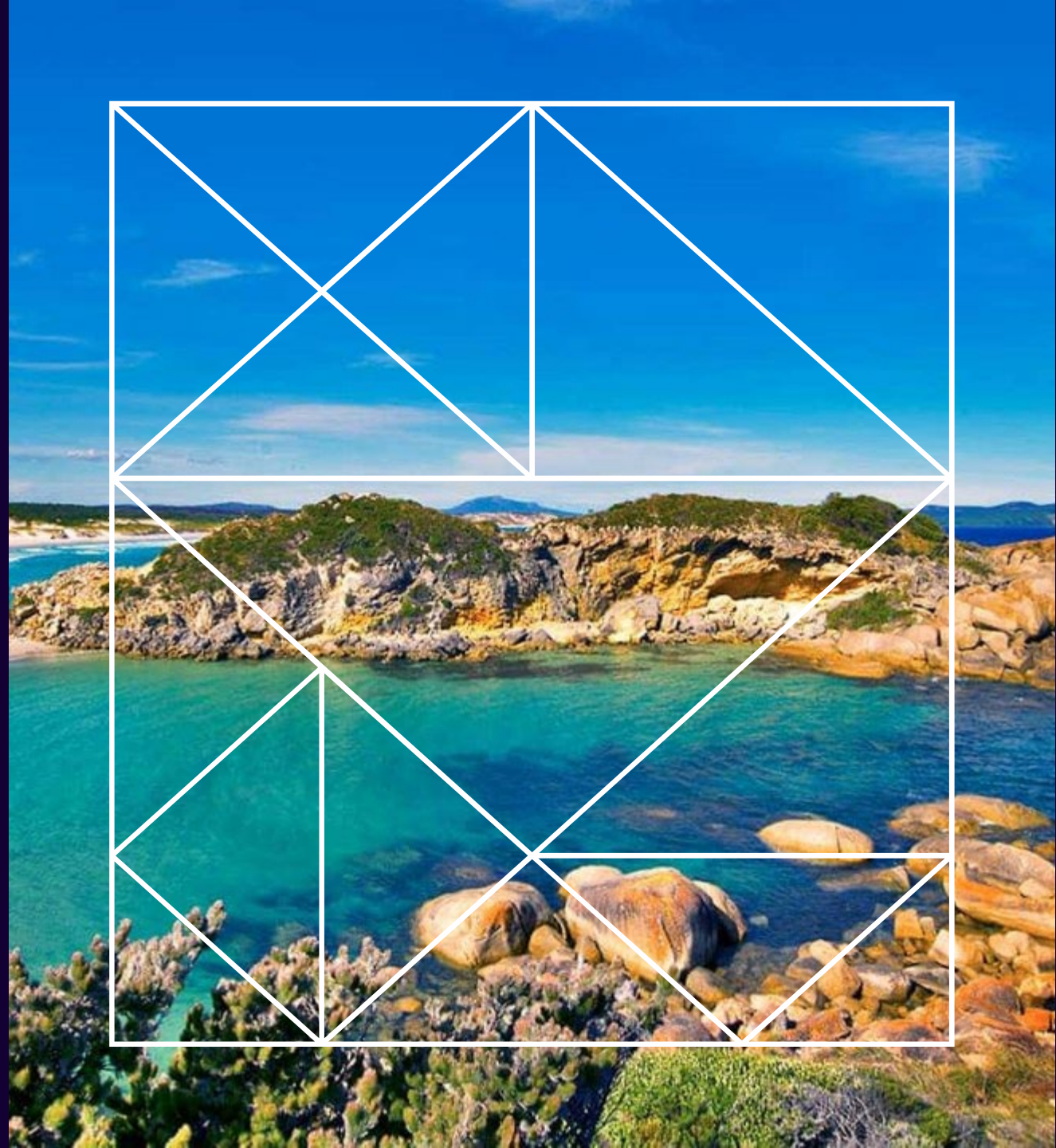
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## Policy & Advocacy agenda -

- **Workforce**
  - **Economic benefits**
  - **Industry recognition**
- 
- Opportunity to spearhead change
  - Australia needs a relevant and skilled, digitally enabled, space and spatial industry workforce to support our national economy

# Value of geospatial information to Australia

**ACIL ALLEN**



# Coverage of impacts

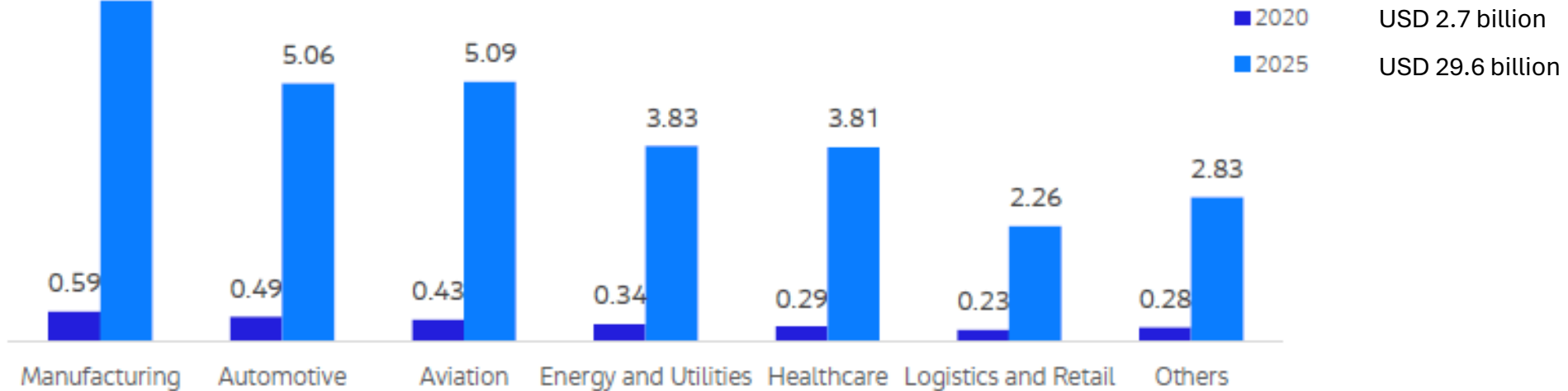




# Size of Digital Twins Market

## Global Digital Twins Market

Market Size of Global Digital Twins Market – 2020 to 2025  
(in USD billions)



Source: BIS Research



# Growth of Digital Twins Market

## Global Growth of Digital Twin

**\$73.5 Billion**



The Global Digital Twin market size is projected to reach USD 73.5 billion by 2027 at a CAGR of 60.6 percent during 2022-2027.

**31 Percent**

**Gartner**

As a result of COVID-19, 31 percent of respondents use Digital Twins to improve employee or customer safety, such as the use of remote asset monitoring to reduce the frequency of in-person monitoring.

**40 Percent**

**Gartner**

By 2027, over 40 percent of large companies worldwide will use Digital Twin in their projects to increase revenue.

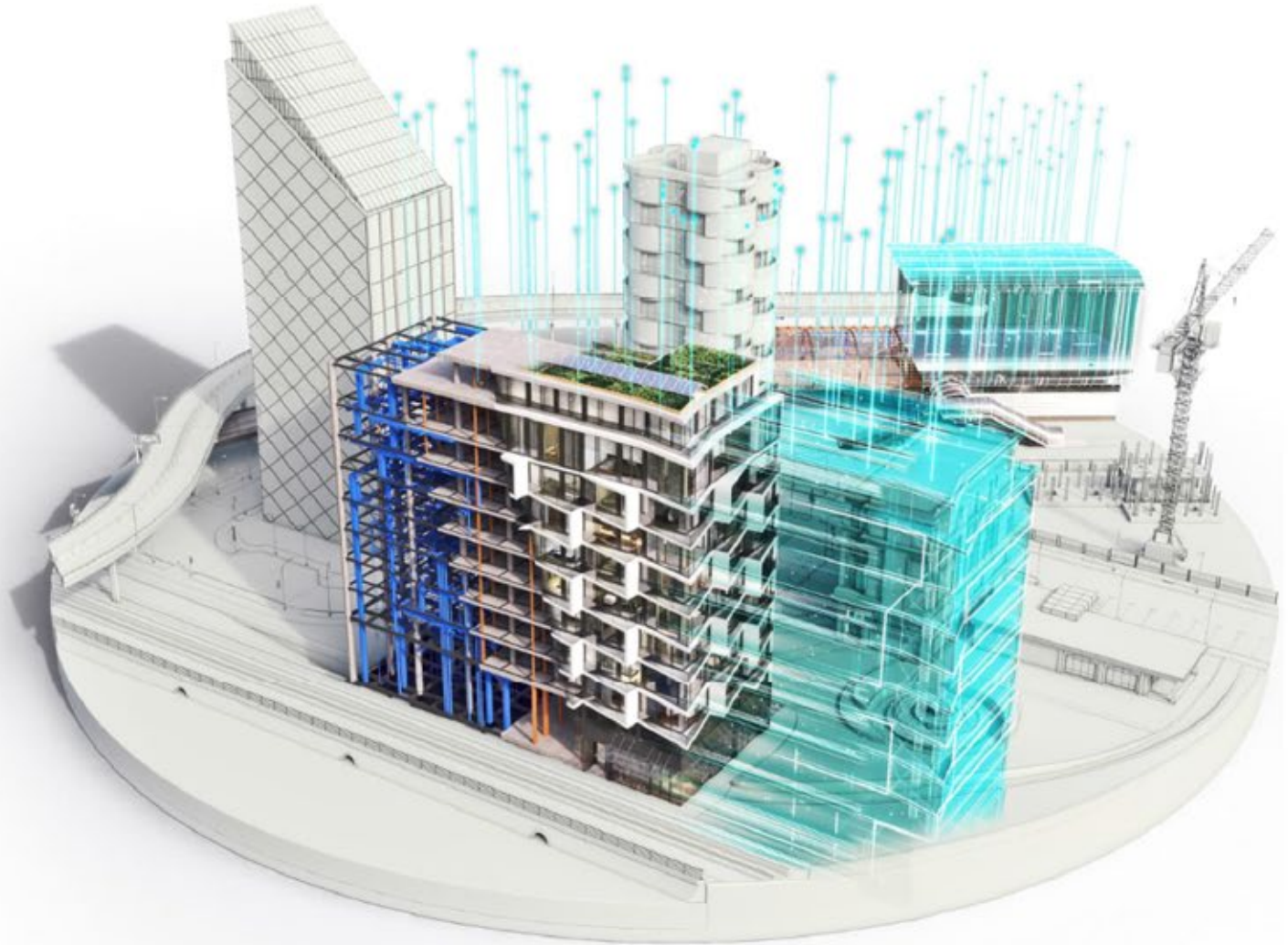
**89 Percent**



Up to 89 percent of all IoT Platforms will contain some form of Digital Twinning capability by 2025.

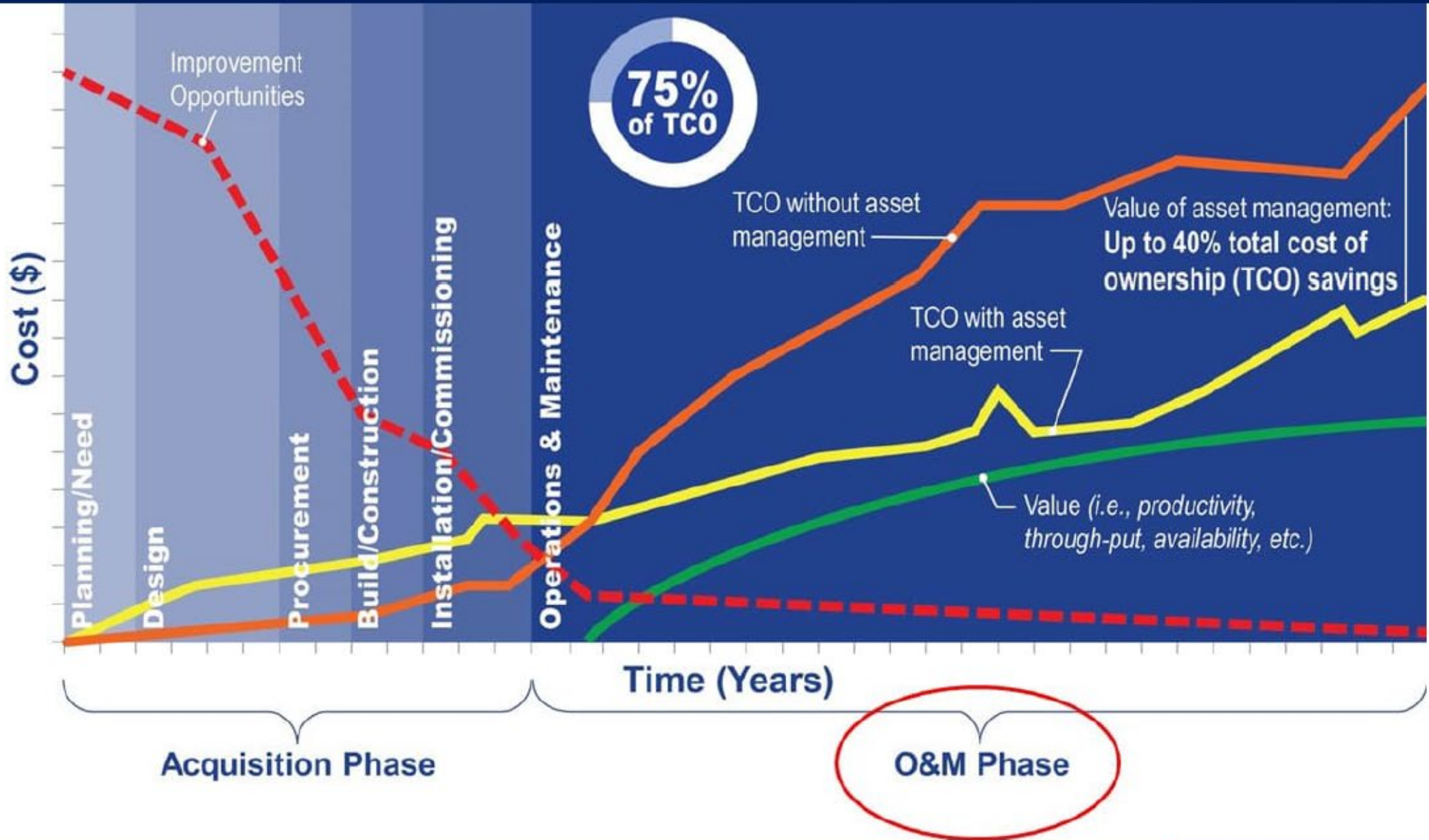
# Underutilized Design and Construction Data

**95.5%**  
of all **data goes unused** in  
engineering & construction<sup>1</sup>



<sup>1</sup> Source: *Big Data = Big Questions for the Engineering and Construction Industry*, FMI Report

# Increasing Total Cost of Ownership (TCO)





# High failure rate at attempts to utilize the data Lack of Digital Transformation process and journey understanding

# 70%

of all Digital Transformation efforts  
**FAIL!**

## Primary causes of Failure:



Lack of Stakeholder Support

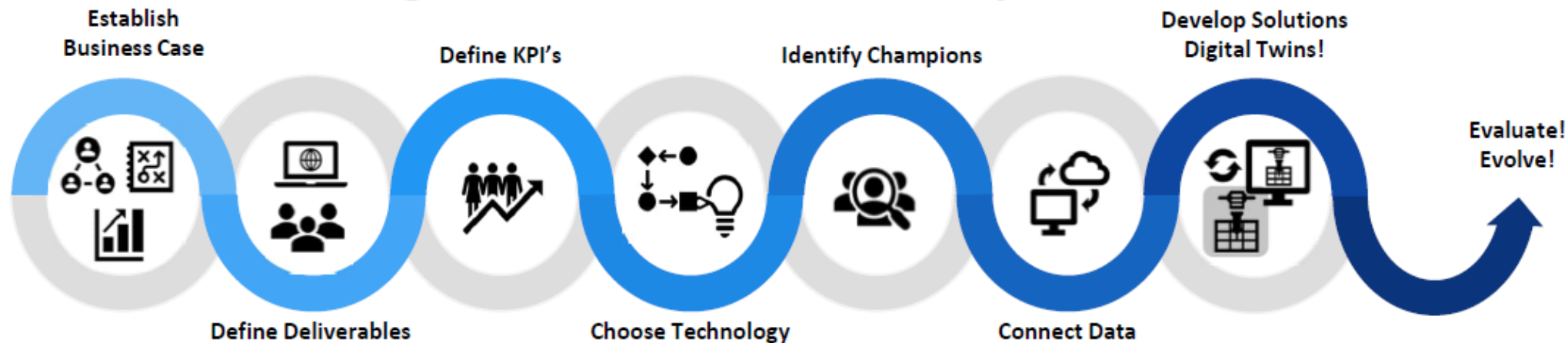


Too Much, Too Fast!

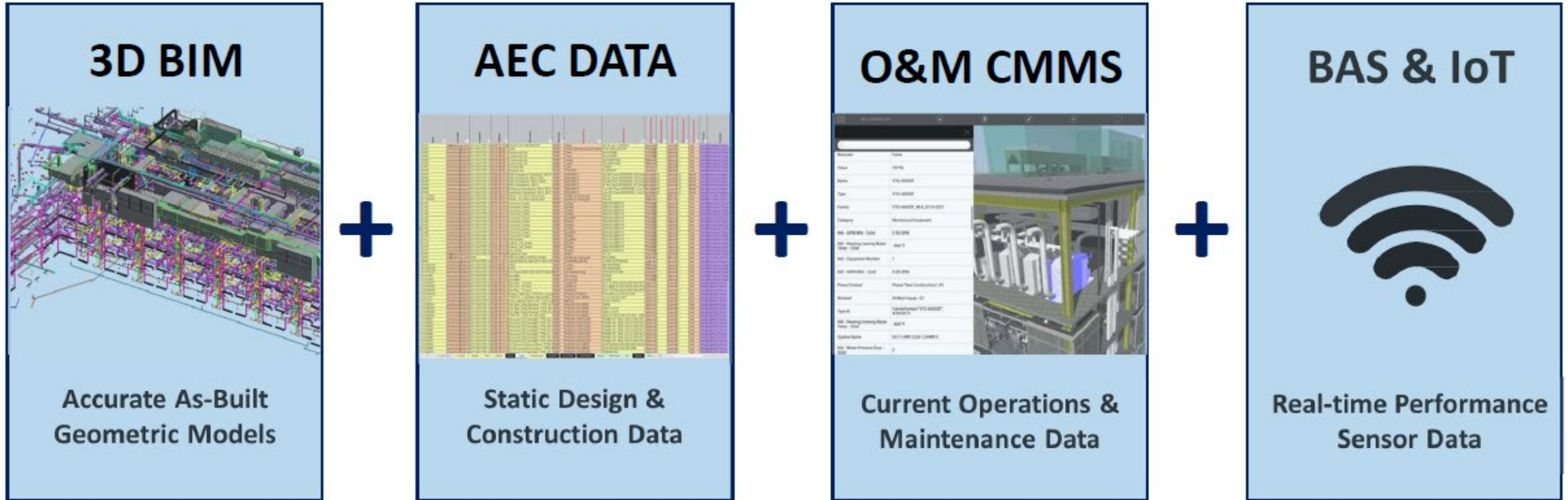


Focus on Technology First

## Digital Transformation Journey



# Digital Twins connect multiple data sources to provided maximum facility insights



Single Federated Platform with numerous cross-applications

# Numerous use cases from single platform!

## SIMULATION



Accurate Digital Representation of the Physical World

## DIGITAL ACCESS



Intuitive & Mobile Access to (As)Built Environment Data

## O&M



Work Order & Proactive Maintenance

## PERFORMANCE



Building Performance Data Analytics & Optimization

## SENSORS



Monitoring real-time performance via IoT Sensor Integration

## END-USER



Streamline various types of End-User applications

## WAYFINDING



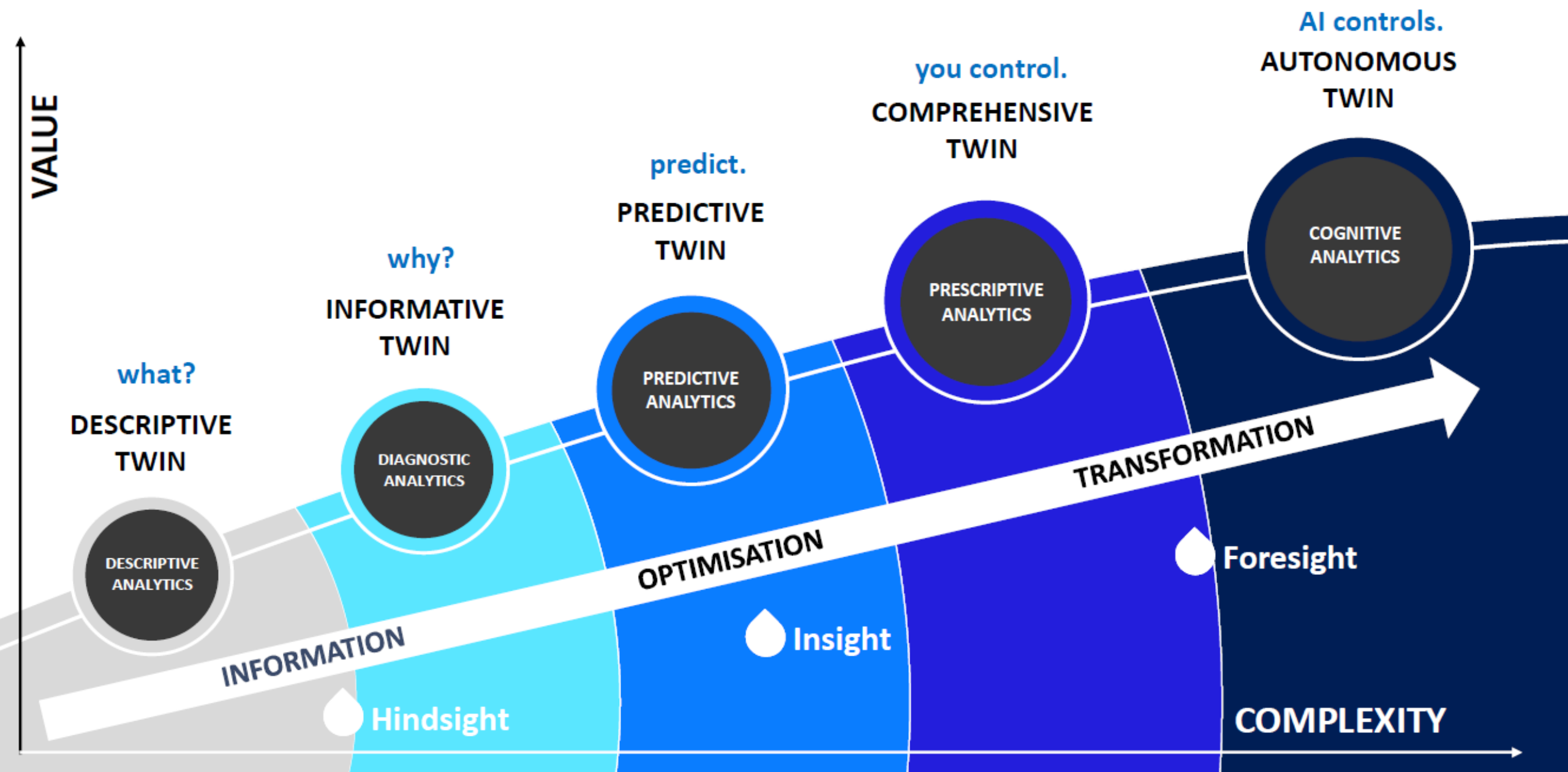
Asset Tracking, Mobile Wayfinding & Situational Awareness

## AUGMENT

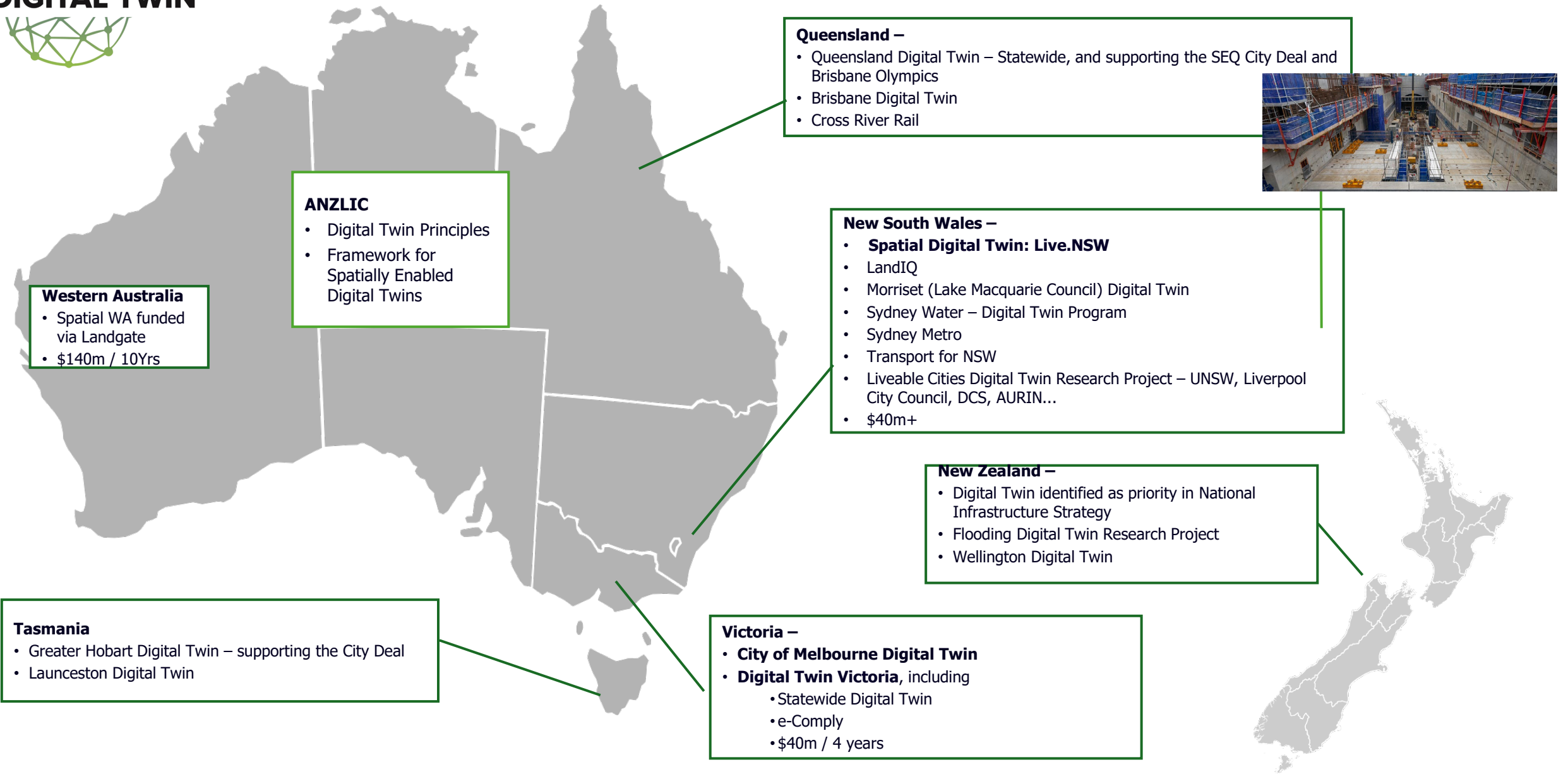


Enable numerous Augment Reality (AR) Applications

# Digital Twin Maturity Level

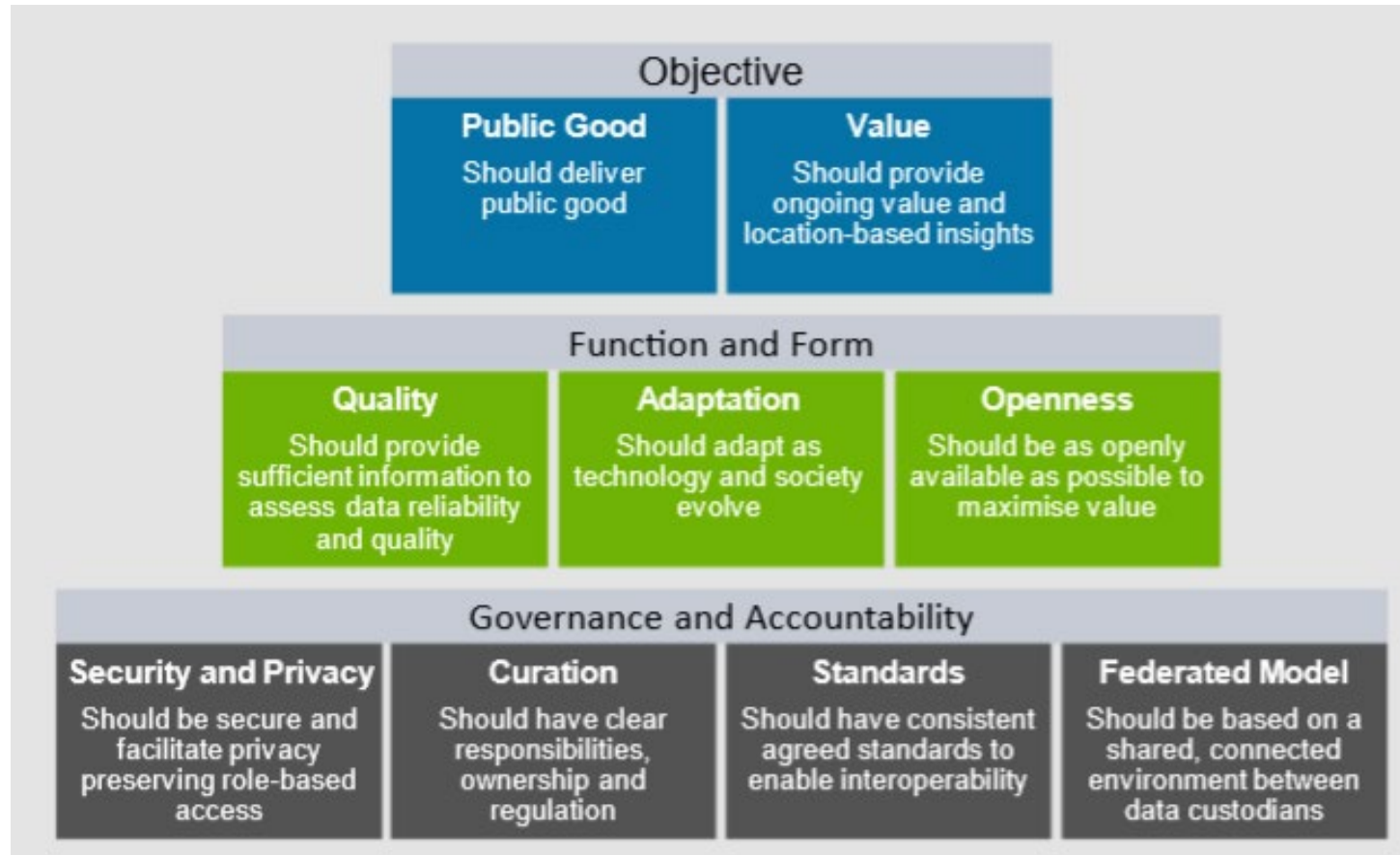


# Significant DTw Initiatives in Australia and New Zealand





# Digital Twin Principles





# Future of Digital Twins



**Standardize Protocols:** With Digital Twin technology adoption and implementation accelerating at a significant pace, there is a need for technology providers to develop standardized protocols to ensure compatibility and interoperability across all systems. There is a need for technology providers to work together to create common protocols for Digital Twin adoption and implementation.

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**Digital Twin Standards:** For the future advanced implementation of Digital Twin, technology companies need to collaborate and invest in developing infrastructure Digital Twin standards. Technology providers should work collaboratively with AEC firms, owners, and operators to define and optimize the benefits of deploying Digital Twin standards.

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**Data Focus:** Digital Twins are nothing without data, and therefore, Digital Twin technology providers should work together to ensure the launch of a seamless, integrated platform wherein no data translation is required, smooth fluidity of data between applications is maintained, and data is used as a currency of exchange and performance.

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**Collaborative Working:** Since Digital Twins are built within the context of CAD/BIM and GIS, Digital Twin technology providers should revolutionize collaborative working through CAD/BIM and GIS synchronization and bidirectional viewing. Collaborative working could elevate seamless digital delivery strategy and data, analytics, and computation to increase industry efficiency.

# Shared Learnings



## Data

- Digital Twins are a way to unlock data from silos, but at this point – the silos exist – and data collation, aggregation and transformation takes time
- Investment in data is still needed
- **Standards are needed as a priority**



## Technology

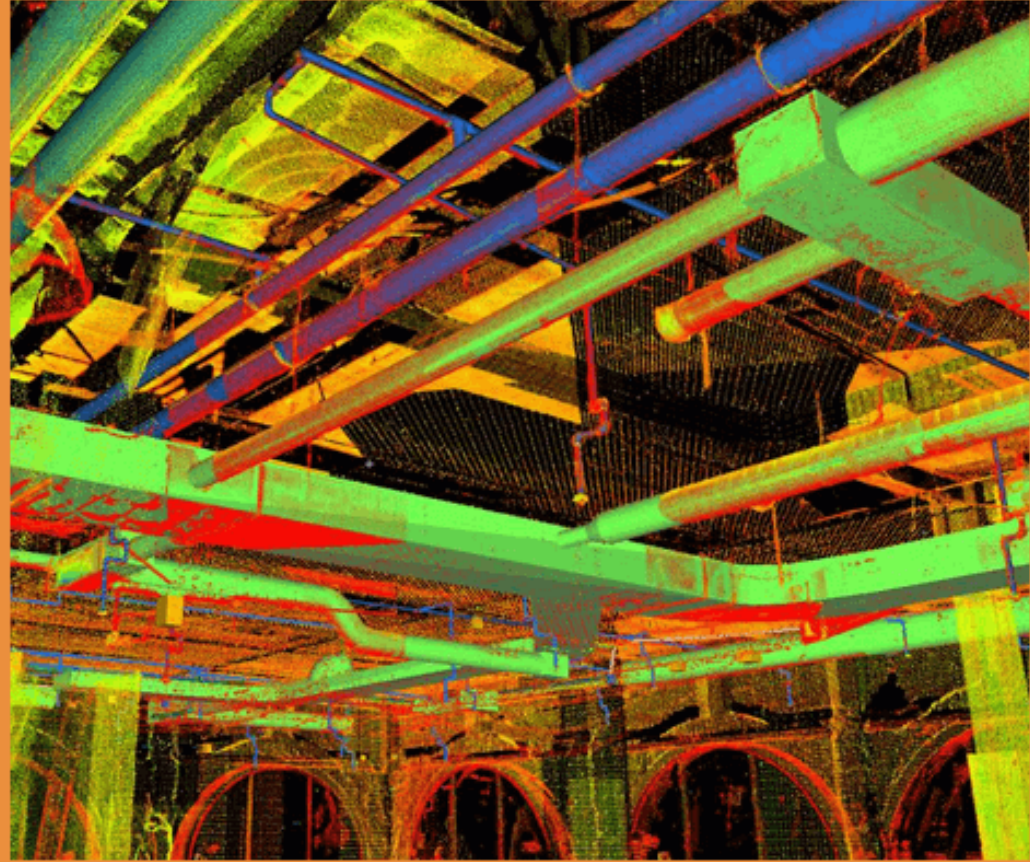
- Governance & federation models are still in development
- A lot of time is spent on technology selection and architecture
- Sharing of solutions and code will be important – but how?
- Research projects will quickly build on government DT initiatives, when they are available



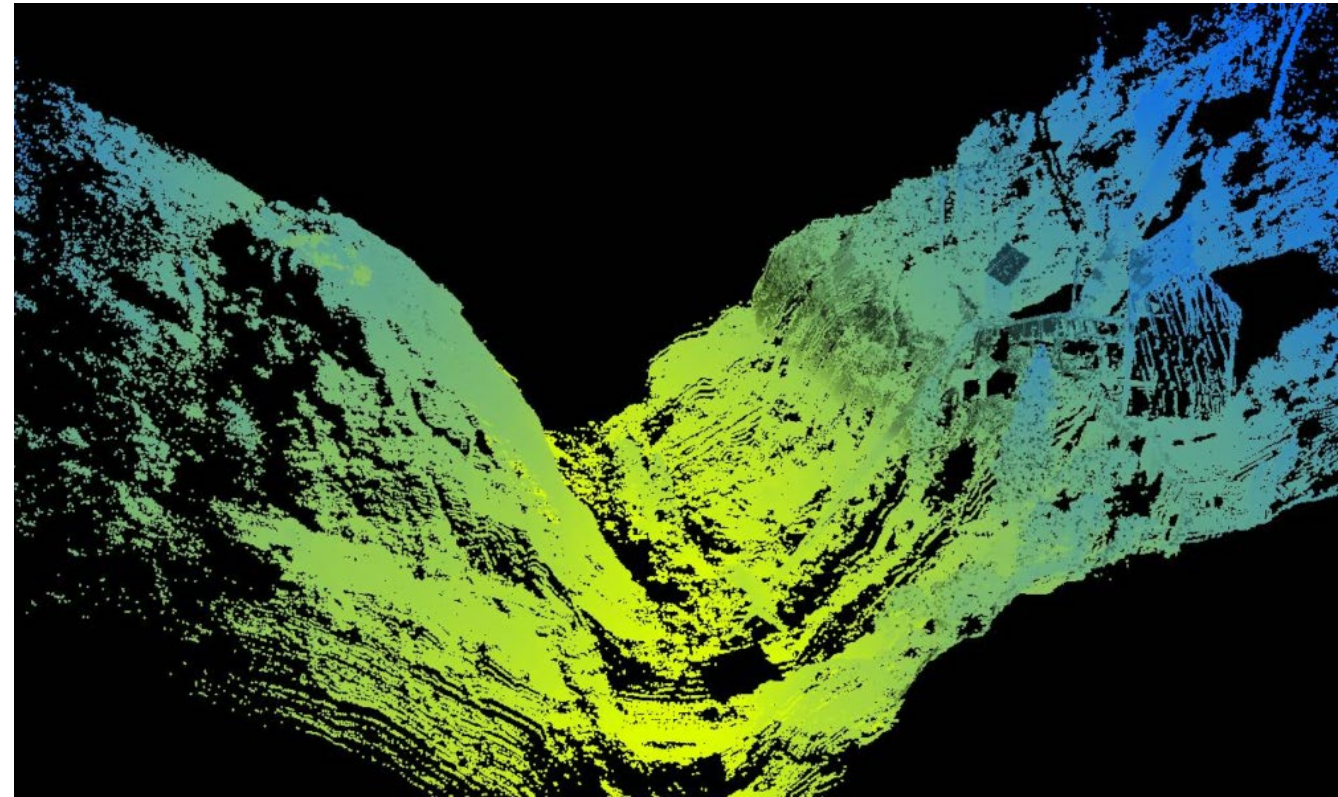
## Multi-disciplinary

- The value of digital twin is apparent across domains, it is not just for cities
- Expectations of the use of Digital Twins is growing
- Multi-disciplinary teams are the only way to create (and govern) Digital Twins





Increasingly engineering projects are designed and delivered in a 3D environment



# Perth METRONET Project

72 kilometres of new passenger rail and 23 new stations

- Aims to improve 8,000 hectares of residential land into desirable places to live, work and play
- PTA and the contractors do not yet have an aligned geospatial/digital engineering strategy
- Project spans multiple local government areas with little consistency between them
- Design and construction teams of the contractors all working in continuous 3D environment
- Data is collected in 3D and delivered, processed, analysed and shared in 3D.
- All disciplines depend on this data
- Currently PTA cannot inject and use the majority of the as constructed 3D data that the contractor depends on, therefore post project this data is at risk of being lost
- Spatial WA provides a way forward to ensure this data forms part of a living, growing digital twin
- Mandated data sharing provides a practical and cost effective way

